



Sectors Covered



Energy
Transition

EIC INTERNATIONAL PAVILION at Hydrogen Technology World Expo

2026

20 - 22 October 2026 | Hamburg, Germany



[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

 20 - 22 October 2026

 Hamburg, Germany

Join the **EIC International Pavilion at Hydrogen Technology World Expo 2026** to secure a prime stand location, enhanced promotion and visibility as well as access to industry experts through our extensive networking opportunities.

The Hydrogen Technology Expo Europe will bring together the entire hydrogen value chain to focus on developing solutions and innovations for low-carbon hydrogen production, efficient storage and distribution as well as applications in a variety of stationary and mobile applications.

More than 300 international speakers and over 20,000 attendees will come together to discuss and see the latest technologies and engineering solutions, advanced materials, manufacturing equipment, infrastructure, as well as test and evaluate tools and services to finally commercialize hydrogen as a mainstream provider of clean, renewable energy. PLUS – see more than 1000 exhibiting companies in the main exhibition hall.

Join us and be a part of the experience!

20,000+
Attendees

1,000+
Exhibiting
Companies

300+
International
Speakers



[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)



Market Intelligence

The release of the EU Net Zero Strategy in 2020 placed hydrogen at the core of its decarbonisation strategy. This was complimented by the RePowerEU in 2022 which targets 10 million tonnes per year of hydrogen production by 2030, with a further 10 million tonnes to be imported. Further to this the EU mandated 42.5% of hydrogen produced by 2030 to be derived from renewables. Several countries including Spain, Portugal and Germany have updated their strategies to increase their targets for hydrogen production. The European Commission's second European Hydrogen Bank auction, in May, saw 15 projects awarded a total of €992m in the form of subsidies which will be given over a 10-year period. Three large-scale projects from both the first and second auctions have recently pulled out of receiving the subsidies, due to delays in project development, strict timelines and incomplete infrastructure , leaving a question mark over the credibility of the funding scheme.

According to EICDatastream there are currently 490 hydrogen projects, including green, blue, storage and pipelines, in various stages of development set to come online by 2030, with an estimated CAPEX value of USD\$251 billion. The majority of these projects are green, accounting for 83% with a combined capacity of 67.9GW. The UK (112, ~5.5GW) leads in the way in term of the number of green hydrogen projects followed by Germany (58 projects, ~9.7GW) and Spain (48 projects, ~14GW). The German Government is aiming to be a regional leader, targeting at least 10GW of production capacity by 2030, alongside this, heightened ambitions for imports have been designated to the with up to 70% of demand expected to be met through imports. Developments are underway with the green light being given to the €20 billion Hydrogen Core Network being developed by FNB Gas, this aims to form the nationwide backbone of Germany's hydrogen sector connecting the many hydrogen sites targeting industrial sites across Germany. Further to this, Germany is investing in numerous cross-border projects to create 'hydrogen corridors' connecting hydrogen production in Northern Africa to industries in Germany and other central Eastern European nations that will integrate hydrogen pipelines into these networks.

490

Hydrogen Projects in
Europe

83%

Green Energy projects

US\$251bn

CAPEX value by 2030

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

Benefits of Participating on the EIC Pavilion

Being part of the EIC pavilion offers significant added value activities which are not available as an individual exhibitor:



Prime location



Enhanced promotion



High visibility presence



Access to industry experts



Dedicated project manager



1-2-1 meetings to secure business & widen networks



Appointed EIC freight partner & stand designer



Country overviews/ project data presentation



Company profile in the EIC group brochure



Help to identify potential partners & customer

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

Benefits of Participating on the EIC Pavilion

Being part of the EIC pavilion offers significant added value activities which are not available as an individual exhibitor:



Prime location



Enhanced promotion



High visibility presence



Access to industry experts



Dedicated project manager



1-2-1 meetings to secure business & widen networks



Appointed EIC freight partner & stand designer



Country overviews/ project data presentation



Company profile in the EIC group brochure



Help to identify potential partners & customer

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

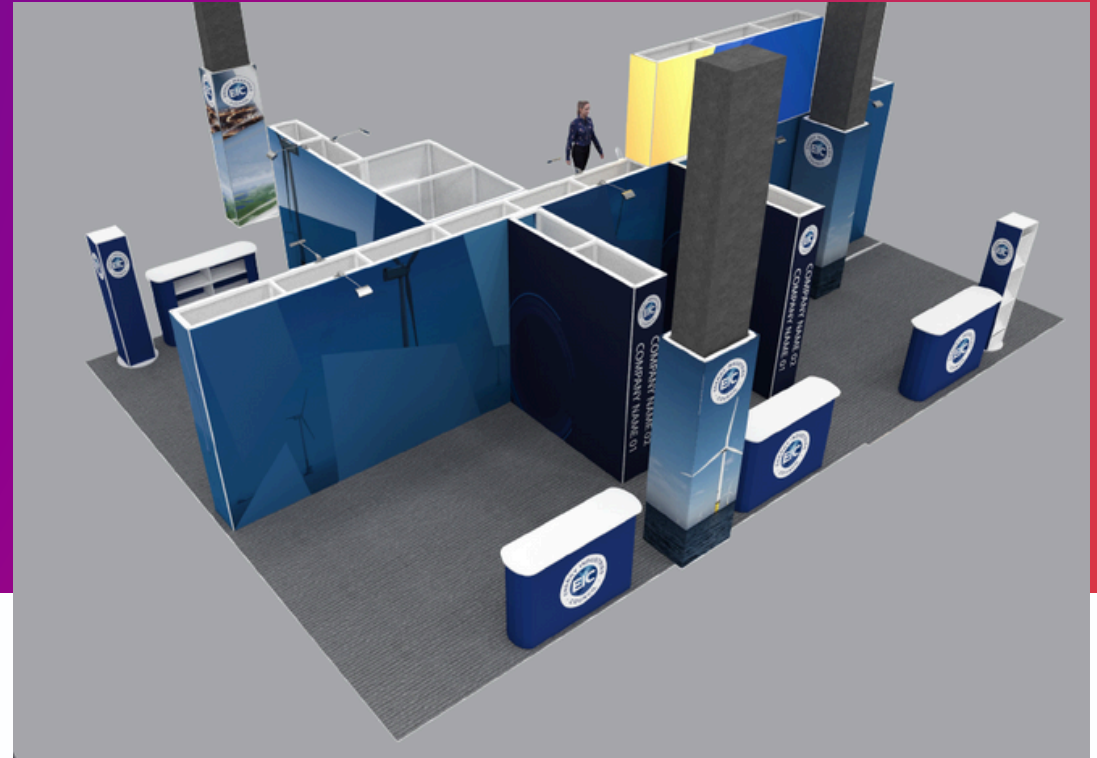
[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

YOUR STAND

Shell Scheme Stand Package



**Example image for display purpose only*

Shell Scheme Stand Package includes:

- Back & side walls
- Fascia name board
- Lighting
- 1x Power outlet
- 1x Round table & 3x Chairs
- 1x Lockable counter
- Literature rack
- Wastepaper basket
- Catered Group Lounge
- Project management
- Listing in the EIC Group brochure

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)



**Example image for display purpose only*

Your Pod Package includes:

- Prime location within the EIC Group Lounge
- A freestanding branded pod in a shared open space
- A lockable unit with countertop and highchair
- TV or graphic panel, whichever is preferred
- Company logo
- Double power outlet
- Access to the group lounge area with refreshments and seating
- Social media coverage and a company profile in the UK Group Brochure

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)

Costs

(Excluding VAT)

Shell Scheme Stand

EIC Member:

£970

per sqm

Non-Member:

£1,020

per sqm

Pod

EIC Member:

£3,200

per pod

Non-Member:

£3,500

per pod

Example

(member costs)

9sqm from:

£8,730

12sqm from:

£11,640

18sqm from:

£17,460

Additional Costs

Corner Fee

(If booking a corner stand)

£350

per corner

Sub Exhibitor Fee

(Optional)

£150

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)



How to Book

To secure your space, please complete your booking form and return to:
internationaltrade@the-eic.com



Contact

If you have any questions about the event or wish to discuss your options in more detail please contact:

Natalia Bawolska

Senior Project & Events Manager

T: +44 (0)20 7091 8618

E: Natalia.Bawolska@the-eic.com

EIC Platinum
Global Partner:



International Trade
Travel Partner:



Energy
Travel

FX Payment
Partner:

Corpay[^]

[HOME](#)

[EVENT
DETAILS](#)

[MARKET
INTELLIGENCE](#)

[BENEFITS](#)

[YOUR STAND](#)

[COSTS](#)

[HOW TO
BOOK](#)